

# RELIAQUEST GREYMATTER: A SLAM DUNK FOR THE BOSTON CELTICS

Since partnering with ReliaQuest in early 2020, the Boston Celtics have achieved significant results, seeing an estimated time savings of 66 hours per month, primarily as a result of the efficiencies gained through their use of ReliaQuest's GreyMatter platform.

#### THE BEGINNING

Established in 1946, the Boston Celtics are one of the most recognized and trusted franchises in professional sports. With 17 NBA championships under their belt, they also know what it takes to build a winning roster.

Even off the court – Chief Technology Officer and Vice President of Operations, Jay Wessland has built a winning roster of his own with the help of his Most-Valuable-Player, ReliaQuest.

Prior to partnering with ReliaQuest, security was becoming increasingly difficult to manage for the Celtics, due to limited in-house resources and internal knowledge. Seeing those constraints, Wessland sought out global cybersecurity company, ReliaQuest, as a solution to help enhance the team's internal efforts.

#### **CHALLENGES**

- x Limited in-house knowledge or resources to effectively implement a scalable security infrastructure
- x Fragmented visibility across security tools due to limited integration or centralized correlation
- x Limited capacity to focus on threat prevention or detection



### ▲ THE SOLUTION

I refer to this type of relationship as valuable due to breadth and depth of ReliaQuest's offering. Other vendors wanted to lock me in to their specific products/suites, but GreyMatter integrates with different tools to meet customer needs (as opposed to taking a one-size-fits-all approach). More importantly, the knowledge of their staff/engineers, enables the best possible protection of our critical assets.

-- Jay Wessland, Chief Technology Officer and VP of Operations Fast-forward to present day, the Celtics are proactively managing risk with the support of ReliaQuest's unique approach that leads with technology, while blending in people and process to help customers achieve their desired outcomes.

Through ReliaQuest's unified detection, investigation and response platform GreyMatter, the Celtics have singular visibility across their all-star lineup of technologies and hybrid cloud environment.

By wrapping GreyMatter with ReliaQuest's global SOC, the Boston Celtics have relevant detection content, rich threat intelligence and ongoing collaboration to ensure they're continuously meeting their security program objectives.

#### ▲ THE OUTCOMES

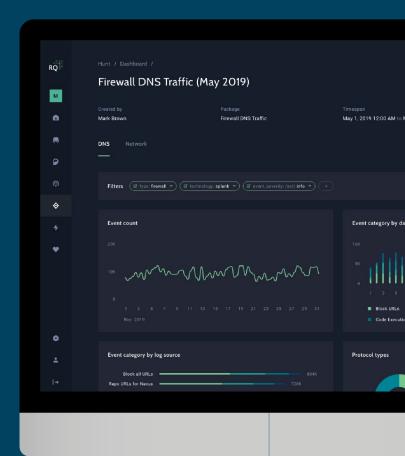
- ✓ Unified visibility across security technologies, improving risk awareness and enabling more efficient workflows
- ✓ Enriched data sets, providing additional context and insights for more accurate threat detection and faster response

Since partnering with ReliaQuest in early 2020, the Boston Celtics have achieved significant results, seeing an **estimated time savings of 66 hours per month**, primarily as a result of the efficiencies gained through their use of ReliaQuest's GreyMatter platform. Over the course of one year, **approximately 88% of all SIEM and EDR alerts were addressed** by ReliaQuest without the need for escalation to the Boston Celtics.

That's the power of GreyMatter.

## About ReliaQuest

ReliaQuest, a global leader in cybersecurity, delivers industry-leading visibility and automation on-demand across complex environments with a platform purpose-built to protect organizations from security breaches. GreyMatter is the first cloud-native SaaS solution that integrates and improves an enterprise's on premise and multi-cloud technologies, unlocking the power of next generation cybersecurity. By increasing visibility through the platform's proprietary universal translator and use of automation and artificial intelligence, GreyMatter saves security teams valuable time and increases effectiveness by enabling automatic and continuous threat detection, threat hunting, and remediation. ReliaQuest is a private company headquartered in Tampa, Fla., with five global locations.



ReliaQuest GreyMatter is the foundation for best-in-class security programs providing unified visibility, automation across the security lifecycle and Board-ready continuous measurement enabling security teams to support the business smarter and faster.

**LEARN MORE ABOUT RELIAQUEST GREYMATTER** 



(800) 925-2159

